



PRESS RELEASE

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3RD ANNUAL ULI PITTSBURGH PLACEMAKING AWARDS FOR EXCELLENCE

PITTSBURGH, PA- October 15, 2015 – Urban Land Institute (ULI) Pittsburgh's 3rd annual Placemaking Awards for Excellence, presented by HFF, welcomed nearly 250 place-makers on October 15th, 2015 at the Fairmont Pittsburgh. This signature event showcases and celebrates projects throughout Pittsburgh that represent the best practices in placemaking and the development teams that work to make them come alive.

Honored at the event: **2015 Placemaker – The PNC Financial Services Group.** PNC believes that an investment in a city's urban core is essential to the well-being of any region and has been recognized for its corporate leadership in revitalizing and driving change in Pittsburgh's built environment. Accepting the 2015 Placemaker Award for Excellence: Gary Jay Saulson, EVP and Director of Corporate Real Estate, The PNC Financial Services Group along with Louis R. Cestello, Executive VP, PNC Bank.

Five additional Awards for Excellence were also announced after juried consideration of 21 project nominations.

Catalytic Place - This award will recognize the place that best generates improvement and progress to the economic development and/or standard of living in a surrounding community.

2015 Award for Excellence Winner: Energy Innovation Center; nominator: DLA+ and EIC

Visual Place - This award will recognize the place that best demonstrates iconic beauty through exemplary design.

2015 Award for Excellence Winner: Under the Ft. Duquesne Bridge; nominator: Riverlife

Community Place - This award will recognize the place that best engages and strengthens the community/neighborhood through opportunities to assemble, unite or celebrate.

2015 Award for Excellence Winner: PPG Place Plaza including Water Feature and Ice Rink; nominator: Highwoods Properties

Healthy Place - This award will recognize the place that promotes physical and social environments to create a healthy and accessible design, improving quality of life.

2015 Award for Excellence Winner: Three Rivers Heritage Trail; nominator: Friends of the Riverfront

And a special Jury Award – **Small Town Transformation: The West Newton Trailhead**

This award was made to **The Progress Fund**. Special recognition was offered given the standout nature of the project among all nominations which impressed the Jury beyond existing award categories.

About ULI Pittsburgh

The [Urban Land Institute](https://pittsburgh.uli.org) is a nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the Institute has more than 36,000 members representing all aspects of land use and development disciplines. The ULI Pittsburgh District Council was formed in 1989 and currently chaired by ULI member William Cramer, Trek Development Group in Pittsburgh.

More information about ULI Pittsburgh is available online at <https://pittsburgh.uli.org> or www.uli.org.

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